

# Longboat WAVE™

## Fixed and Mobile Voice Network Integration



### Longboat WAVE™ Highlights

#### • Increase Accessibility

- Report and view staff presence information
- Capture time sensitive messages with a single voicemail

#### • Increase Productivity

- Leverage on-the-fly collaboration and conferencing tools
- Combine mobile phones and desk phones on a single DID
- Manage voice, messaging and faxes from a single In-box

#### • Gain Visibility

- See your mobile and desk phone call detail on one system
- Real time, up-to-the-minute call statistics for mobile and desk phones
- View and manage your mobile rate plan and device inventory

#### • Gain Full Control

- Manage the MPLS and Voice Network from a single powerful interface
- Configurable call routing (at Node and DID level) in case of site failure
- Set and enforce wireless policy within a powerful wireless management tool

#### • Reduce CAPEX

- Eliminate need for capital intensive PBX hardware
- Option to displace desk phones with lower cost mobile devices for select staff

#### • Reduce OPEX

- Eliminate switch maintenance & software update costs
- Displace local circuits with fewer, centralized SIP trunks

#### • Save Time

- Shift from maintenance work to strategic work
- Deploy quickly by leveraging an established virtualized solution

## Contact Us

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### Is it finally time for Mobile Unified Communications?

Unified Communications (UC) elements have been slowly evolving, but UC's full potential as a complete offering with support for mobile devices is finally being realized for two reasons:

### The communications world is predominantly supported by IP (Internet Protocol).

MPLS (Multi-Protocol Label Switching) has become the primary protocol for today's wide area networks and communication architectures. SIP (Session Initiation Protocol) and IMS (IP Multimedia Subsystem) are enabling protocols that make it possible for companies to see dramatic efficiency and productivity gains while substantially reducing costs. Due to the proliferation of these foundation technologies, the world is ready for the convergence of communications and collaboration applications that exist inside of unified communications. And, it can be done while concurrently reducing total cost of ownership across your IT Infrastructure.

### IMS enables fixed mobile convergence.

The development of IMS, or IP Multimedia Subsystem, within the wireless carrier space allows companies to become virtual extensions of the carrier network. This means the traffic that mobile phones would introduce to your enterprise network can be offloaded to the carrier's network while still retaining call statistics, caller ID presence, PBX calling features, current Corporate DIDs and extension dialing between your mobile phones. Through IMS, it is possible to integrate your mobile phones with your enterprise voice network without greatly expanding your MPLS network or voice server (PBX) you have in place today.

Unified Communications and Mobile Convergence require tight coordination of client-server infrastructure, network architecture and mobile integration. Where does it start? Where is the single point of support? Through tight collaboration with best-of-breed providers, [Longboat Mobility](#) has created a cloud ecosystem which enables the new generation of applications and services under a unified network and management umbrella. You can deploy quickly and with minimal investment.



Longboat WAVE™

Longboat WAVE™ combines cloud based managed voice and UC services together with mobile device management and fulfillment over a foundation built upon MPLS, SIP and IMS (IP Multimedia Subsystem).

Any or all of the components that comprise the WAVE portfolio of services can be implemented, depending on the enterprise needs and objectives.

The service provider partners for which Longboat is a sales partner for are:

Smoothstone IP Communications  
Amtel Inc  
Visage Mobile  
Sprint  
AT&T  
Nexus Mobility Inc



LONGBOAT  
MOBILITY